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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

JEFFREY BERK, on behalf of himself and all others similarly situated,

**Plaintiff.**

v.

COINBASE, INC., a Delaware Corporation  
d/b/a Global Digital Asset Exchange  
("GDAX"), Brian Armstrong and David  
Farmer,

### Defendants.

Case No. 3:18-cv-01364-VC

**DEFENDANTS' REPLY IN SUPPORT OF  
MOTION TO COMPEL INDIVIDUAL  
ARBITRATION AND TO STAY**

Date: September 6, 2018  
Time: 10:00 a.m.  
Dept: 4, 17th Floor

Judge: Hon. Vince Chhabria

Date Filed: March 1, 2

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1       **I. INTRODUCTION**

2       Plaintiff Jeffrey Berk seeks to avoid his obligation to arbitrate his claims against Coinbase  
 3 and its employees through artful pleading and citation to inapposite cases. At the end of the day,  
 4 his claims require a factfinder to determine how Coinbase was required to process his purchase  
 5 orders of Bitcoin Cash (“BCH”) after Coinbase launched BCH support in December 2017.  
 6 Plaintiff argues that Coinbase improperly: (1) processed purchase orders at inflated prices; (2)  
 7 ignored limiting instructions provided with purchase orders; and (3) canceled trading of BCH. He  
 8 also brings claims regarding Coinbase’s statements (and alleged omissions) about which digital  
 9 currencies it would support and when. All of these claims require reference to and interpretation  
 10 of the User Agreement (which governs Coinbase’s obligations regarding supported digital  
 11 currencies and the requirements regarding purchase orders), and therefore ***arise under*** the User  
 12 Agreement. *Cape Flattery Ltd. v. Titan Mar., LLC*, 647 F.3d 914, 922 (9th Cir. 2011).

13       But the Court need not even reach the scope of the arbitration agreement, because the  
 14 parties have delegated that question to the arbitrator. Here, the arbitration agreement incorporates  
 15 the delegation clause of the AAA Consumer Rules. While Berk claims that the reference to a  
 16 “court” in the arbitration agreement’s severability clause precludes enforcement of the delegation  
 17 provision, this argument is contradicted by recent Ninth Circuit authority holding that even  
 18 broader language referring to “exclusive jurisdiction” of state and federal courts in California  
 19 over “any disputes” arising under the contract does not prevent enforcement of a delegation  
 20 clause. *See Mohamed v. Uber Techs.*, 848 F.3d 1201, 1209 (9th Cir. 2016).

21       Plaintiff’s remaining attempts to avoid arbitration similarly fail. The contract is not  
 22 unconscionable—Plaintiff’s sole argument that the User Agreement is substantively  
 23 unconscionable because of a fee-shifting agreement is disposed of by the Ninth Circuit’s decision  
 24 in *Tompkins v. 23andMe, Inc.*, 840 F.3d 1016, 1025 (9th Cir. 2016). And Berk offers no credible  
 25 argument that Defendants Armstrong and Farmer were acting in anything other than their  
 26 capacities as employees and agents of Coinbase, so those claims must be arbitrated as well.

27       Accordingly, the Court should compel arbitration of Plaintiff’s claims and stay this case.

1       **II. ARGUMENT**

2           **A. The parties clearly and unmistakably delegated questions of arbitrability.**

3           Plaintiff advances two arguments opposing enforcement of the delegation clause  
 4 contained in Rule 14(a) of the AAA Consumer Arbitration Rules.<sup>1</sup> Both lack merit.

5           ***First*,** Plaintiff claims that the “Ninth Circuit has not explicitly held that incorporation of  
 6 the AAA Rules in consumer agreements involving *unsophisticated* parties constitutes clear and  
 7 unmistakable evidence of delegation.” Dkt. 22 (“Opp.”) at 7 (emphasis added). But the majority  
 8 of courts applying *Brennan* and *Oracle* to consumer cases have found that incorporation of AAA  
 9 Rules constitutes clear and unmistakable evidence of delegation. *See* Dkt. 17 (“Op. Br.”) at 7.  
 10 Moreover, Berk does not claim in his declaration (submitted with his opposition) that he is  
 11 unsophisticated. *See* Dkt. 22-1, Ex. 3. To the contrary, in correspondence with Coinbase, Berk  
 12 says he is a “registered investment advisor” through Purple Mountain LLC. Reply Declaration of  
 13 Justin Lyn, Ex. 1. As a registered investment advisor “using coinbase [sic] as the dealer for  
 14 buying cryptocurrency” for his clients, *see id.*, Berk is a sophisticated party. An investment  
 15 advisor “engages in the business of advising others . . . as to the value of securities or as to the  
 16 advisability of investing in, purchasing or selling securities.” Cal. Corp. Code § 25009. Such  
 17 advisors must apply for registration either with the Securities and Exchange Commission, *see* 15  
 18 U.S.C. § 80b-3, or from state authorities, *see, e.g.*, Cal. Corp. Code § 25230. An investment  
 19 advisor necessarily has much more than the “modicum of sophistication” that courts have found  
 20 sufficient to address any concerns about applying *Brennan* to consumer cases. *See, e.g., Galen v.*  
*Redfin Corp.*, No. 14-cv-05234-THE, 2015 WL 7734137, at \*7 (N.D. Cal. Dec. 1, 2015).

22           ***Second*,** Plaintiff argues that the arbitration agreement’s severability clause creates  
 23 ambiguity as to whether the parties agreed to delegate questions of arbitrability. The provision  
 24 states that “*if* a court decides that any provision of this section 7.2 is invalid or unenforceable, that

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25           <sup>1</sup> Plaintiff takes issue in his introduction with the length of the AAA Rules. *See* Op. Br. at 1 n.2,  
 26 4. He does not, however, repeat this argument or explain its relevance to the Court’s analysis.  
 27 Nor could he, as the Ninth Circuit has repeatedly held that incorporation of AAA Rules is  
 28 sufficient to delegate questions of arbitrability to the arbitrator. *See Brennan v. Opus Bank*, 796  
 F.3d 1125, 1130 (9th Cir. 2015), *Oracle Am., Inc. v. Myriad Grp., Inc.*, 724 F.3d 1069, 1074 (9th  
 Cir. 2013); *Roszak v. U.S. Foodservice, Inc.*, 628 Fed. App’x 513, 513-14 (9th Cir. Jan. 6, 2016).

provision shall be severed and the other parts of this section 7.2 shall still apply.” Dkt. 17-5, Pollak Decl., Ex. 4 § 7.2 (emphasis added). This generic language does not negate the clear and unmistakable evidence, in the form of adoption of the AAA Rules, that the parties intended to delegate gateway questions to the arbitrator. While Plaintiff cites several district court cases, he fails to cite the more recent and controlling Ninth Circuit authority that squarely rejects his argument. In *Mohamed*, 848 F.3d at 1209,<sup>2</sup> the plaintiff argued that the delegation provision was not “clear and unmistakable” because the agreement also contained “venue provisions granting state or federal courts in San Francisco ‘exclusive jurisdiction’ over ‘**any** disputes, actions, claims or causes of action arising out of or in connection with this Agreement.’” *Id.* (emphasis added). The Ninth Circuit rejected this argument as “artificial.” *Id.* Even where parties have clearly and unmistakably delegated questions of arbitrability to the arbitrator, the Ninth Circuit observed, “it may be necessary to file an action in court to enforce an arbitration agreement, or to obtain a judgment enforcing an arbitration award, and the parties may need to invoke the jurisdiction of a court to obtain other remedies.” *Id.* (citation omitted). Accordingly, a conditional reference to a court “does not conflict with or undermine the agreement’s unambiguous statement identifying arbitrable claims and arguments.” *Id.* In *Mohamed*, the Ninth Circuit found that reference to “**exclusive jurisdiction**” of state and federal courts in California over “**any disputes**” arising out of the contract was not enough to defeat the parties’ clear and unmistakable delegation of gateway questions to the arbitrator. *Id.* (emphases added). *Mohamed* compels the same outcome here: the parties included a generic severability clause to protect the arbitration provision ***in the event*** that a court found some portion of the provision to be invalid or unenforceable. Nothing about this sentence in any way negates the delegation clause contained within the AAA Rules.

Recent California appellate authority compels the same conclusion. In *Aanderud v. Super. Ct.*, 13 Cal. App. 5th 880 (2017), the Court of Appeal held that a severability clause’s reference to a court does not preclude delegation where the arbitration agreement provides for small claims court jurisdiction over certain claims. *Id.* at 894. The same is true here. The AAA Consumer Rules state that “[i]f a party’s claim is within the jurisdiction of a small claims court, either party

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<sup>2</sup> *Mohamed* post-dates all of the district court and state authority cited in Plaintiff’s brief.

1 may choose to take the claim to that court instead of arbitration.” AAA Consumer Arbitration  
 2 Rules at R-9.<sup>3</sup> Thus, the AAA Rules provide for certain circumstances in which a court might be  
 3 asked to review and interpret the User Agreement. But, just as in *Aanderud*, this fact does not  
 4 limit the effectiveness of the delegation clause.

5 Accordingly, the Court should enforce the parties’ delegation clause and order the  
 6 gateway arbitrability issues to be submitted to the arbitrator.

7 **B. The claims in this case arise under the User Agreement.**

8 The parties are required to arbitrate “any dispute arising under” the User Agreement.  
 9 Pollak Decl., Ex. 4 § 7.2. Berk argues that his claims sound in tort, and not contract, and  
 10 therefore are not subject to arbitration. But Berk is wrong as a matter of well-settled law. Where  
 11 a plaintiff’s claims require “reference to the underlying contract, interpretation of the parties’  
 12 agreement, or examination of performance under the contract,” even narrow arbitration clauses  
 13 require the court to compel arbitration. *Hopkins & Carley, ALC v. Thomson Elite*, No. 10-cv-  
 14 05806-LHK, 2011 WL 1327359, at \*6-7 (N.D. Cal. Apr. 6, 2011) (citing *Tracer Research Corp.*  
 15 v. *Nat'l Envtl. Servs. Co.*, 42 F.3d 1292 (9th Cir. 1994); *Mediterranean Enters., Inc. v. Ssangyong*  
 16 *Corp.*, 708 F.2d 1458 (9th Cir. 1983)); see also *Goodrich & Pennington Mortg. Fund, Inc. v.*  
 17 *Chase Home Fin., LLC*, No. 05-cv-636-JLS, 2008 U.S. Dist. LEXIS 129877, at \*13 (S.D. Cal.  
 18 Nov. 24, 2008) (compelling arbitration of tort claims because they “relat[ed] to the interpretation  
 19 and performance of the contract itself”) (internal quotation marks omitted).

20 This is true regardless of whether the claims are based upon alleged statutory violations,  
 21 tortious conduct, or breaches of contract. See *Gregory v. Electro-Mechanical Corp.*, 83 F.3d 382,  
 22 384 (11th Cir. 1996) (“Whether a claim falls within the scope of an arbitration agreement turns on  
 23 the factual allegations in the complaint rather than the legal causes of action asserted.”) (citing  
 24 *Genesco, Inc. v. T. Kakiuchi & Co., Ltd.*, 815 F.2d 840, 846 (2d Cir. 1987) (“If the allegations  
 25 underlying the claims ‘touch matters’ covered by the parties’ sales agreements, then those claims  
 26 must be arbitrated, whatever the legal labels attached to them.”)). Where the parties’ claims and

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27       <sup>3</sup> The AAA Rules can be found at <https://www.adr.org/sites/default/files/Consumer%20Rules.pdf>  
 28 (effective September 1, 2014; last accessed August 6, 2018).

1 defenses are “inextricably bound up with questions of contract interpretation, performance, and  
 2 breach,” they “arise under” the agreement and are subject to arbitration. *Hopkins, supra*, at \*6.  
 3 Moreover, any doubts must be resolved in favor of arbitration. *Id.* at \*7.

4 In this case, the User Agreement defines the relationship between Berk and Coinbase and  
 5 is central to any claim. Berk’s Section 17200 claim, for example, will require reference to and  
 6 interpretation of the User Agreement because Coinbase’s compliance with contract terms is  
 7 central in determining whether a business practice is “unfair.” *See, e.g., Walker v. Countrywide*  
 8 *Home Loans, Inc.*, 98 Cal. App. 4th 1158, 1176-77 (2002) (holding that conduct permitted under  
 9 the parties’ contract was not unfair). Moreover, Berk’s opposition and amended complaint make  
 10 plain that interpretation and enforcement of the User Agreement will be necessary to resolve all  
 11 of his claims against Defendants. For example:

12 In connection with each of his four causes of action,<sup>4</sup> Plaintiff alleges that Defendants  
 13 made “misrepresentations and omissions regarding whether and when Coinbase would support  
 14 BCH.” Opp. at 1; *see* Dkt. 33, First Am. Compl. (“FAC”) ¶¶ 43, 116, 124, 131, 136; Dkt. 1,  
 15 Compl. ¶¶ 86, 94.<sup>5</sup> To determine whether an “omission” about supported digital currencies is  
 16 actionable, a factfinder will have to look to the User Agreement. *See* Pollak Decl., Ex. 4 § 3.1  
 17 (“The Hosted Digital Currency Wallet services are available [for] those Digital Currencies that  
 18 Coinbase, *in its sole discretion*, decides to support. The Digital Currencies that Coinbase supports  
 19 may change from time to time.”) (emphasis added).

20 To support all four causes of action, Plaintiff also alleges that “the launch of BCH was  
 21 disastrous . . . which led to the price of BCH skyrocketing . . . , leading to the halt sales [*sic*] of  
 22 BCH at these inflated prices, but Coinbase’s continued recognition of purchases at artificially  
 23 inflated prices, generating fees.” Opp. at 2; *see* FAC ¶¶ 64, 67, 115, 117, 119, 124-25, 129, 131,

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24 <sup>4</sup> In order, the four causes of action in the Amended Complaint are: (1) violation of the California  
 25 Unfair Competition Law, Cal. Bus. & Prof. Code § 17200; (2) negligence; (3) negligent  
 misrepresentation; and (4) violation of the Commodity Exchange Act (“CEA”).

26 <sup>5</sup> Plaintiff amended his complaint to add a CEA claim after Defendants filed their motion to  
 27 compel arbitration. The facts supporting Plaintiff’s claims however, are nearly identical in both  
 28 the initial and amended complaints. Accordingly, to show that Plaintiff’s claims require reference  
 to and interpretation of the User Agreement, Defendants cite to the same facts as pled in both the  
 initial and amended complaints.

136, 138; Compl. ¶¶ 57-62, 94. Plaintiff alleges Coinbase “allowed two minutes of trading . . .  
 2 and then shut down selling (but still took purchase orders and then filled them at inflated prices,  
 3 and ignored limit orders).” Opp. at 2-3. To determine whether Coinbase improperly recognized  
 4 purchase orders at inflated prices or ignored limit orders, it is necessary to interpret the User  
 5 Agreement “purchase transactions” provision:

6 **Purchase Transactions.** . . . [Y]ou may purchase supported Digital Currency by  
 7 linking a valid payment method. You authorize Coinbase to initiate debits from  
 8 your selected payment method(s) in settlement of purchase transactions. A  
 9 Conversion Fee . . . applies to all purchase transactions. Although Coinbase will  
 10 attempt to deliver supported Digital Currency to you as promptly as possible,  
 11 funds may be debited from your selected payment method before Digital Currency  
 12 is delivered . . . We may debit your selected payment method, such as your bank  
 13 account or credit card, as soon as the same day you initiate the purchase but your  
 14 payment may take three or more business days to process. We will make best  
 15 efforts to fulfill all transactions, but in the rare circumstance where Coinbase  
 16 cannot fulfill your purchase order, we will notify you and seek your approval to  
 17 fulfill the purchase order at the contemporaneous Buy Price Conversion Rate.

See Pollak Decl., Ex. 4 § 4.2. The factfinder will also need to interpret the User Agreement’s language regarding cancellations. *Id.* §§ 3.1 (“Coinbase cannot reverse a Digital Currency transaction which has been broadcast to [the] Digital Currency network”); 4.1 (“Coinbase does not guarantee the availability of its Conversion Service”); 4.5 (discussing reversals and cancellations of orders).

In support of his Section 17200 claim, Plaintiff alleges that Coinbase “changed the priority rules governing the GDAX, the exchange run by Coinbase, and the ‘back room’ for its Coinbase retail customers, in mid stream from requiring priority trading to eliminating that provision.” Opp. at 2; FAC ¶ 115; Compl. ¶ 69. But the “Trading Rules” governing GDAX are incorporated in the User Agreement. See Pollak Decl., Ex. 4 at Part 2, § 2.1.

In addition to all of these allegations that will require interpretation of the User Agreement, Plaintiff argues that the User Agreement contemplates “customers will bringing [sic] tort claims.” Opp. at 3 n. 10. But this argument *supports* Defendants’ position. Section 8.3 of the User Agreement is titled “Limitation of Liability” and places limits on damages that can be recovered from Coinbase, including for tort claims that arise out of the “*use of the . . . Coinbase Services, or this Agreement.*” Pollak Decl., Ex. 4 § 8.3 (emphasis added). Coinbase Services are

1 defined as “Conversion Services,” such as the fulfillment of buy or sell orders, the Coinbase  
 2 Currency Wallet, and GDAX. *Id.* § 1.2. Accordingly, Section 8.3 anticipates that tort claims can  
 3 arise under the User Agreement and therefore be subject to arbitration.<sup>6</sup>

4 In light of the fact that the core factual allegations and legal claims in this case require  
 5 reference to and interpretation of the User Agreement, Plaintiff’s claims fall squarely within the  
 6 scope of the arbitration agreement.<sup>7</sup> He cannot rely on artful pleading to avoid arbitration.

7 **C. The User Agreement is not unconscionable and must be enforced.**

8 Under California law, a plaintiff claiming that a contract is unconscionable has the burden  
 9 to prove both substantive *and* procedural unconscionability. *Kairy v. Supershuttle Int’l*, No. 08-  
 10 cv-02993-JSW, 2012 WL 4343220 (N.D. Cal. Sept. 20, 2012) (citation omitted).

11 Plaintiff’s sole argument regarding substantive unconscionability is that the User  
 12 Agreement includes a fee-shifting provision for actions to enforce the arbitration agreement.  
 13 Opp. at 13. But the Ninth Circuit has held that fee-shifting provisions in consumer agreements *do*  
 14 *not* render a contract substantively unconscionable, explicitly holding “that the bilateral  
 15 attorneys’ fee shifting clause in [a consumer contract] is not unconscionable under California  
 16 law.” *Tompkins*, 840 F.3d at 1025 (citing *Sanchez v. Valencia Holding Co., LLC*, 61 Cal. 4th  
 17 899, 911 (2015); *Santisas v. Goodin*, 17 Cal. 4th 599, 608 (1998); Cal. Civ. Code § 1717). The  
 18 cases cited in Plaintiff’s brief do not, and cannot, refute the Ninth Circuit’s holding in *Tompkins*.  
 19 Both of the cases Plaintiff cites involved employment claims, and the holdings in those cases do  
 20 not apply in a consumer context. *Bermudez v. PrimeLending*, No. 12-cv-00987-JAK, 2012 WL  
 21 12893080, at \*6-10 (C.D. Cal. Aug. 14, 2012), relies primarily on the standard set forth in

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22  
 23 <sup>6</sup> Plaintiff’s assertion that Defendants’ motion to dismiss “admits” the negligence claim is not  
 24 arbitrable is absurd. Defendants expressly stated that the motion to dismiss was brought *only* in  
 25 the alternative. Indeed, Defendants explained that an order compelling arbitration “would obviate  
 26 the need for the Court to resolve” the motion to dismiss. *See* Dkt. 18 at 3 n.2.

27 <sup>7</sup> Plaintiff’s reference to *Leidel v. Coinbase* is misplaced. In *Leidel*, the Eleventh Circuit held that  
 28 the claims did not “arise under” the User Agreement because they “rely on obligations . . . *to*  
*persons who are strangers to the User Agreements.*” 729 Fed. App’x 883, 888 (11th Cir. 2018)  
 (emphasis added). The plaintiff in *Leidel* never signed the User Agreement, and instead was the  
 customer of someone who signed the User Agreement. Here, in contrast, the claims are brought  
 by a Coinbase customer who is seeking benefits (namely, to enforce Coinbase’s obligations with  
 respect to purchase orders) under a contract to which he is a party.

1        *Armendariz v. Foundation Health Psychcare Services, Inc.*, 24 Cal. 4th 83 (2000). But both the  
 2        Ninth Circuit and the California Supreme Court have held that *Armendariz* “is limited to the  
 3        employment context.” *Tompkins*, 840 F.3d at 1026 (quoting *Sanchez*, 61 Cal. 4th at 918-19).  
 4        The second case Plaintiff cites, *Bynum v. Maplebear Inc.*, 160 F. Supp. 3d 527, 537 (E.D.N.Y.  
 5        2016), was also an employment case and does not involve any meaningful discussion or decision  
 6        on the unconscionability (or lack thereof) of fee-shifting agreements because “the parties agreed  
 7        to strike the . . . fee-related provisions” in the contract. *Id.* at 538. Accordingly, the Ninth  
 8        Circuit’s decision in *Tompkins* is binding, and the Court should enforce the contract as written.<sup>8</sup>

9           Even if Plaintiff could prove substantive unconscionability—and he cannot—he would be  
 10      unable to prove procedural unconscionability because as “a consumer with options,” he had a  
 11      meaningful choice to use other exchanges or forgo digital currency trading altogether. *Baker v.*  
 12      *Acad. Of Art Univ. Found.*, No. 17-cv-03444-JSC, 2017 WL 4418973, at \*4 (N.D. Cal. Oct. 5,  
 13      2017); *Monex Dep. Co. v. Gilliam*, 671 F. Supp. 2d 1137, 1144 (C.D. Cal. 2009) (contract not  
 14      procedurally unconscionable because “investors had many reasonable and realistic market  
 15      alternatives to opening Monex Atlas accounts, including the option of not investing”) (citation  
 16      omitted). Here, because there were other exchanges available, FAC ¶¶ 11-12, 70, 80, and  
 17      because Plaintiff had the option to forgo trading altogether, the contract is not unconscionable.

#### 18           **D. Plaintiff’s claims against Armstrong and Farmer must be arbitrated.**

19           Plaintiff is wrong that his claims against Defendants Brian Armstrong and David Farmer  
 20      are not subject to the arbitration provision of the User Agreement. Plaintiff does correctly state  
 21      the test in the Ninth Circuit for determining whether non-signatories can enforce arbitration  
 22      agreements: “A nonsignatory can compel a signatory to arbitrate based on agency principles . . .  
 23      so long as (1) the wrongful acts of the agents for which they are sued relate to their behavior as  
 24      agents or in their capacities as agents . . . and (2) the claims against the agents arise out of or  
 25      relate to the contract containing the arbitration clause.” *Swift v. Zynga Game Network, Inc.*, 805

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26      <sup>8</sup> Even if the Court were to find that the fee-shifting provision was unconscionable, the  
 27      appropriate remedy would be to sever it and enforce the remainder of the provision in accordance  
 28      with California law and User Agreement’s severability provision. Pollak Decl., Ex. 4 § 7.2; *see*  
 29      Cal. Civ. Code § 1670.5(a) (requiring courts to sever unconscionable provisions where possible).

1 F. Supp. 2d 904, 916 (N.D. Cal. 2011) (citing *Letizia v. Prudential Bache Secs., Inc.*, 802 F.2d  
 2 1185 (9th Cir. 1986); *Britton v. Co-op Banking Group*, 4 F.3d 742 (9th Cir. 1993)). Plaintiff does  
 3 not dispute the first prong—that the alleged conduct of Defendants Armstrong and Farmer relates  
 4 to their behavior as agents of Coinbase. *See* Opp. at 14.<sup>9</sup>

5 Rather, Plaintiff contends that the claims against Defendants Armstrong and Farmer are  
 6 not arbitrable because they do not arise under the User Agreement. But as discussed in Section  
 7 II.B, *supra*, Plaintiff’s claims squarely arise under the User Agreement. For the same reasons set  
 8 forth above, the claims against Armstrong and Farmer also must be arbitrated. For example,  
 9 Plaintiff alleges that these Coinbase executives made negligent misrepresentations because they  
 10 “tweeted or blogged that Coinbase would not support BCH until it was satisfied that there was  
 11 little risk in doing so” and that “Coinbase would only support *withdrawals*.” FAC ¶ 10 (emphasis  
 12 in original). Plaintiff argues that these misrepresentations were negligent because “Coinbase  
 13 announced that it was launching or supporting all buying, selling and trading in BCH within two  
 14 minutes of the Launch.” *Id.* But the User Agreement addresses which digital currencies  
 15 Coinbase supports, and how and when Coinbase can choose to change that list of digital  
 16 currencies. *See, e.g.*, Pollak Decl., Ex. 4 § 3.1. Thus, these claims are “inextricably bound” with,  
 17 and arise under, the User Agreement. *See Hopkins*, 2011 WL 1327359, at \*6.

18 Similarly, Plaintiff alleges that Defendant Armstrong “used the Launch to manipulate the  
 19 price of BCH and took advantage of it by filling buy orders from investors at hyperinflated prices  
 20 and cancelled sales that would have caused it to sell out its own reserve of BCH.” FAC ¶ 18. But  
 21 Coinbase’s obligations to customers regarding “filling buy orders” and “cancel[ing] sales” are  
 22 ***governed by the terms of the User Agreement.*** *See* Pollak Decl., Ex. 4 §§ 3.1, 4.2, 4.5.

23 Plaintiff’s claims ultimately involve digital currency conversion services; namely, the way  
 24 in which Coinbase offers to fulfill buy and sell orders for digital currencies that it chooses to  
 25 support. Those conversion services are governed by the User Agreement, and any dispute related  
 26 to those services “arises under” the User Agreement. Because Armstrong and Farmer were

27 <sup>9</sup> Indeed, Plaintiff directly alleges in his amended complaint that Armstrong and Farmer were  
 28 acting within the scope of their employment at Coinbase. FAC ¶ 133 (“There is a strong public  
 interest in Armstrong’s and Farmer’s proper and non-negligent performance of their duties.”).

1 allegedly *acting as agents of Coinbase*, claims that relate to their duties at Coinbase necessarily  
 2 arise under the User Agreement and are therefore governed by the arbitration agreement therein.<sup>10</sup>

3       **E.     The Court should stay this case pending individual arbitration.**

4       As set forth in Defendant's opening papers, the Court is required by the FAA to stay all  
 5 claims that fall within the scope of the arbitration agreement. 9 U.S.C. § 3. Plaintiff argues that  
 6 the claims against Armstrong and Farmer should not be stayed even if claims against Coinbase  
 7 are compelled to arbitration. Opp. at 15. But the Supreme Court has noted that “[i]t may be  
 8 advisable to stay litigation among the non-arbitrating parties pending the outcome of the  
 9 arbitration.” *Moses H. Cone Mem'l Hosp. v. Mercury Constr. Corp.*, 460 U.S. 1, 20 n.23 (1983).  
 10 Courts in this district routinely stay claims against non-signatories pending arbitration where the  
 11 claims against the various defendants overlap. *See, e.g., Swift*, 805 F. Supp. 2d at 917; *Sharp*  
 12 *Corp. v. Hisense USA Corp.*, No. 17-cv-03341-YGR, 2017 WL 6017897, at \*5 (N.D. Cal. Dec. 5,  
 13 2017) (“A stay should be granted where the resolution of issues in the arbitration would be  
 14 determinative of the issues in the lawsuit.”) (citation omitted); *CPB Contrs. Pty Ltd. v. Chevron*  
 15 *Corp.*, No. 16-cv-5344-CW, 2017 WL 7310776, at \*5 (N.D. Cal. Jan. 17, 2017) (granting stay  
 16 where “the claims in this case are based on the same operative facts as Plaintiff’s claims that are  
 17 currently being arbitrated against Chevron Australia”) (citation omitted). Here, the claims against  
 18 Armstrong and Farmer are inextricably intertwined with those against Coinbase. Accordingly,  
 19 even if the Court were to find some claims non-arbitrable, the Court should stay all claims  
 20 pending arbitration.

21       **III. CONCLUSION**

22       For the foregoing reasons, Defendants respectfully request that the Court grant their  
 23 motion to compel individual arbitration and to stay this case pending arbitration proceedings.

24       <sup>10</sup> Plaintiff’s citation to *Amisil* for his argument that tort claims against officers are unlikely to  
 25 arise out of an agreement with the company is puzzling. The cited language comes not from the  
 26 *Amisil* court’s analysis, but instead from a First Circuit case that the *Amisil* court *chose not to*  
 27 *follow*. *See* 622 F. Supp. 2d at 834 (quoting *McCarthy v. Azure*, 22 F.3d 351, 359 (1st Cir.  
 28 1994)). Moreover, in *McCarthy*, a non-signatory to a *purchase* agreement was attempting to  
 apply the arbitration clause in that agreement to claims about *post-transaction* conduct.  
*McCarthy* is therefore not helpful in the analysis here (and, moreover, is not binding on this Court  
 because it “cannot be reconciled with the result in *Letizia*”). *Amisil*, 622 F. Supp. 2d at 834.

1 Dated: August 10, 2018  
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